



Join us in celebrating the

**2017 Freedom Fest,**

**Veterans Day Parade-**

**“A SALUTE TO OUR AMERICAN HEROES”**

**Saturday, November 11<sup>th</sup>, 2017**

**Sponsored by:**

**VETERANS  
ALTERNATIVE**

### **Parade Details:**

**Parade starts at 3:00 P.M.**

**Parade line-up begins at 12:00 P.M.**

**All units must be in place by 1:45 P.M.**

**(ROAD CLOSSES AT 2 P.M.)**

**All entries must be received by Veterans Alternative, Inc.**

**NO LATER than Friday, October 27<sup>th</sup>, 2017**

**Address: 1750 Arcadia Road, Holiday FL, 34690**

**Phone: 727-939-8387**

**Email: [Amy@veteransalternative.org](mailto:Amy@veteransalternative.org)**

### **Fees:**

**\$50.00 for all “For-Profit” entries**

**\$25.00 for all “Not For Profit” entries**

### **Location:**

**Downtown New Port Richey**



# VETERANS ALTERNATIVE

## Entry Application:

Name of Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ E-Mail \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Home Phone \_\_\_\_\_ Fax \_\_\_\_\_

### Indicate Type of Unit

\_\_\_\_\_ **Professional Float** - Total Length of Unit \_\_\_\_\_ Ft. (Include Tow Unit)

Name of Float Builder \_\_\_\_\_ Builder Phone No. \_\_\_\_\_

Float Builder Contact \_\_\_\_\_

\_\_\_\_\_ **Homemade Float** - Total Length Of Unit \_\_\_\_\_ Ft. (Include Tow Unit)

Float Safety Monitor Captain \_\_\_\_\_ Cell \_\_\_\_\_

\_\_\_\_\_ **Marching Unit** ----- Number of people in unit \_\_\_\_\_

This must be an actual marching unit, not a mob of people walking  
See paragraph 5 of rules and regulations for complete description

\_\_\_\_\_ **Horse Unit** ----- number of horses in unit \_\_\_\_\_

All horse units must have a scooper unit. Those horse units without a scooper will not be allowed to participate.....no exceptions!

\_\_\_\_\_ **Car**----- Total length of unit \_\_\_\_\_ ft.

See paragraph 4 of rules and regulations for complete information

\_\_\_\_\_ **Truck**-----Total length of unit \_\_\_\_\_ ft.

\_\_\_\_\_ **Music on Float** Yes \_\_\_\_\_ No \_\_\_\_\_ If Yes, type of music \_\_\_\_\_

Please write a short narrative about your entry, which will be suitable for media broadcast. Include description of float, tow unit, walker and/or rider attire, special effects, animals, etc.

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# VETERANS ALTERNATIVE

## Special Information and Considerations:

Please read the following information carefully-

- ***Please be aware that we are only accepting 50 entries. We therefore reserve the right to choose which entries will be in the parade.***
- The theme for the 2017 Veterans Alternative Freedom Fest, Veterans Day Parade is: **“A SALUTE TO OUR AMERICAN HEROES”- We ask that all entries decorate for the event accordingly.**
- ***Insurance: Insurance coverage is mandatory for all parade participants. Please provide a certificate of insurance for: Veterans Alternative, Inc. and the City of New Port Richey as additional insureds. Entries will not be complete until Veterans Alternative, Inc. receives insurance.***
- **All units must be fully decorated.** Flatbed trucks and automobiles with a few streamers and a business name are not acceptable. A violation of this rule will result in the entry being barred from the parade. Exceptions include antique cars, dignitaries' cars and pick-up vehicles of honor guard units.
- Veterans Alternative officials will have the right to reject any parade entry that does not meet the parade standards and criteria. Committee will have the right to reject unacceptable units right up to the start of the parade.
- Balloons cannot be passed out. Distribution of approved favors (beads) from floats or walkers in an orderly manner is acceptable. Absolutely no paper, leaflets or pamphlets are to be distributed.
- It is specifically agreed by all parties that owner or sponsor accepts full responsibility for protection against personal injury and property damage in the operation of said float /parade entry and will supervise the unit in accordance with the rules and regulations of the parade.

**I have read and I accept all parade rules, regulations and requirements:**

**Signature:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

# VETERANS ALTERNATIVE

## Rules and Regulations: Please retain this section for your files

- 1) Entries will be accepted based on show value to the overall parade and/or theme, "A Salute to Our American Heroes".
- 2) Our parade is not a platform for political campaigns, social issues or targeted special groups. No entry will be permitted to participate in the parade if, in the judgment of the parade committee, it reflects such issues. By making an application for entry, it is understood and agreed that the decision of the Parade Selection Committee is final.
- 3) The Parade Selection Committee will approve all applications. Any and all sponsors (business, organizations, media, etc.) must be listed on the float application; however, listing more than one sponsor is discouraged and may not be accepted.
- 4) Insurance coverage is mandatory for all parade participants. Please provide a certificate of insurance for: Veterans Alternative, Inc. and the City of New Port Richey as additional insureds.
- 5) All units MUST be fully decorated. Flatbed trucks and automobiles with a few streamers and a business name are NOT acceptable. A violation of this will result in the entry being barred from this parade and future parades. Exceptions include antique cars, dignitaries' cars and pickup vehicles of honor guard units.
- 6) Walking units are limited to musical units, drill teams, or unique units determined to have entertainment quality and approved by the parade selection committee.
- 7) Distribution of beads, samples, souvenirs or favors along the parade route will be allowed. Walkers accompanying floats must be 16 years or older. Balloons cannot be passed out. Absolutely no paper, leaflets or pamphlets are to be distributed.
- 8) All floats must have their wheels covered. Protruding wheels are prohibited on floats with walkers.
- 9) All floats must have two adult safety monitors. These individuals must be easily identified and with the float at all times. One safety monitor will be in charge and have a cell phone available for communication purposes.
- 10) No glass or plastic containers. All beverages must be in opaque cups only! Alcoholic beverages are prohibited.
- 11) On arrival at the parade formation area, entries not conforming to the description on the application may be prohibited from participating in the parade. The Veterans Alternative parade officials will have the right to reject any parade entry that does not meet the parade standards and criteria. They will have the right to reject unacceptable units' right up to the start of the parade.
- 12) Once the parade starts moving maintain a distance of no more than 30 feet behind the unit in front of you. Parade officials along the route will notify you if your distance is not proper. You will be asked to exit the parade route if you do not follow the parade official's request. Floats and other units are not permitted to slow down or stop after the parade starts.
- 13) If your float becomes disabled, try to pull to one side allowing the parade to proceed around you. If you are able to start again, a parade official will assist you in reentering the parade.
- 14) **HORSE/OTHER ANIMAL** units shall be followed by a pick-up person. Your pick-up person may not be handing out any items during the parade. Animal units without a scooper unit will not be allowed to participate.... NO EXCEPTIONS!!!
- 15) **MARCHING BAND/PERFORMANCE UNITS:** Professional, public, private or school affiliate. **One** support unit of hand, electric or motorized type is allowed to follow behind the band/unit. Drill teams may perform in conjunction with marching band unit.

# VETERANS ALTERNATIVE

## GENERAL PARADE INFORMATION:

- 1) **Parade route:** The parade will officially begin at the intersection of Gulf Drive and Grand Boulevard, proceed north on Grand Boulevard around Orange Lake, then ends on Bank Street.
- 2) **Parade line up area:** Enter the parade line up at Schwettman Education Center, on Grand Blvd. Lineup will continue down Cecelia to George Street, and north on George Street to Gulf Drive. Volunteers will assist you with lineup.
- 3) **Entering parade line-up area:** All floats, cars including antique cars, fire trucks, etc., will enter the parade line-up area from Madison Street, onto Cecelia. Parade officials will be on hand to assist in locating your proper spaces. All spaces will be numbered. ALL WALKING UNITS such as bands, drill teams, scouts, honor guards, etc. will assemble on the corner of Grand Blvd. and Gulf Drive, on St. Clair field. Parade officials will be on hand to assist you. **Streets completely shut down at 1:45 P.M. and no one is allowed on to the parade route.**
- 4) **Horses and horse drawn vehicles:** All horse units are to be unloaded on the grass area in the Gulf High parking lot.
- 5) **Line-up time:** All floats and walking units must be in the line-up position no later than 1:45 P.M.
- 7) **RESTROOMS:** Restrooms are available near the bleachers in both line-up areas and on Cecelia and George Street.
- 8) **DISBANDING OF PARADE:** The parade ends at the intersection of Bank Street and Main Street. If you have any questions regarding the parade please call Veterans Alternative at 727-939-8387.



## Acceptance of Entry Requirements, Liability Release, and Hold Harmless Agreement:

In consideration of the acceptance of the entry of

\_\_\_\_\_ Name of Entry

to the 2017 Freedom Fest, Veterans Day Parade, I,

\_\_\_\_\_

am an authorized representative of

\_\_\_\_\_

Name of Organization, agree as follows:

1. I am at least 18 years of age, a member of the above-named organization, and authorized by said organization to sign this agreement on its behalf. My organization is aware of this agreement and agrees to be bound by its terms and conditions.
2. For my organization, its owners, members, successors and assigns, I do hereby release and forever discharge Veterans Alternative, Inc. and the City of New Port Richey, Florida, including their past, present and future members, owners, employees, officers, directors, principals, parents, subsidiaries, affiliates, associated corporations, agents, partners, representatives, predecessors, heirs, legal representatives, successors and assigns, from any and all causes of action, claims and demands of any type whatsoever arising from or related to any damage, loss or injury which may be sustained by my organization as a result of participating in the 2017 Veterans Alternative Freedom Fest, Veterans Day Parade.
3. For my organization, its owners, members, successors and assigns, I do hereby agree to indemnify and hold harmless Veterans Alternative, Inc. and the City of New Port Richey, Florida, including their past, present and future members, owners, employees, officers, directors, principals, parents, subsidiaries, affiliates, associated corporations, agents, partners, representatives, predecessors, heirs, legal representatives, successors and assigns, from and against all actions, claims, demands and liabilities, loss, damages and expense of any type, including attorney fees, which may be sustained by reason of my organization as a result of participating in the 2017 Veterans Alternative Freedom Fest, Veterans Day Parade.
4. This release extends to and includes all known, unknown, disclosed, undisclosed, unforeseen, unanticipated and unsuspected injuries, damages, losses and liabilities and the consequences thereof.

\_\_\_\_\_  
Name of Organization

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Please print name

\_\_\_\_\_  
Witness

\_\_\_\_\_  
Please print name